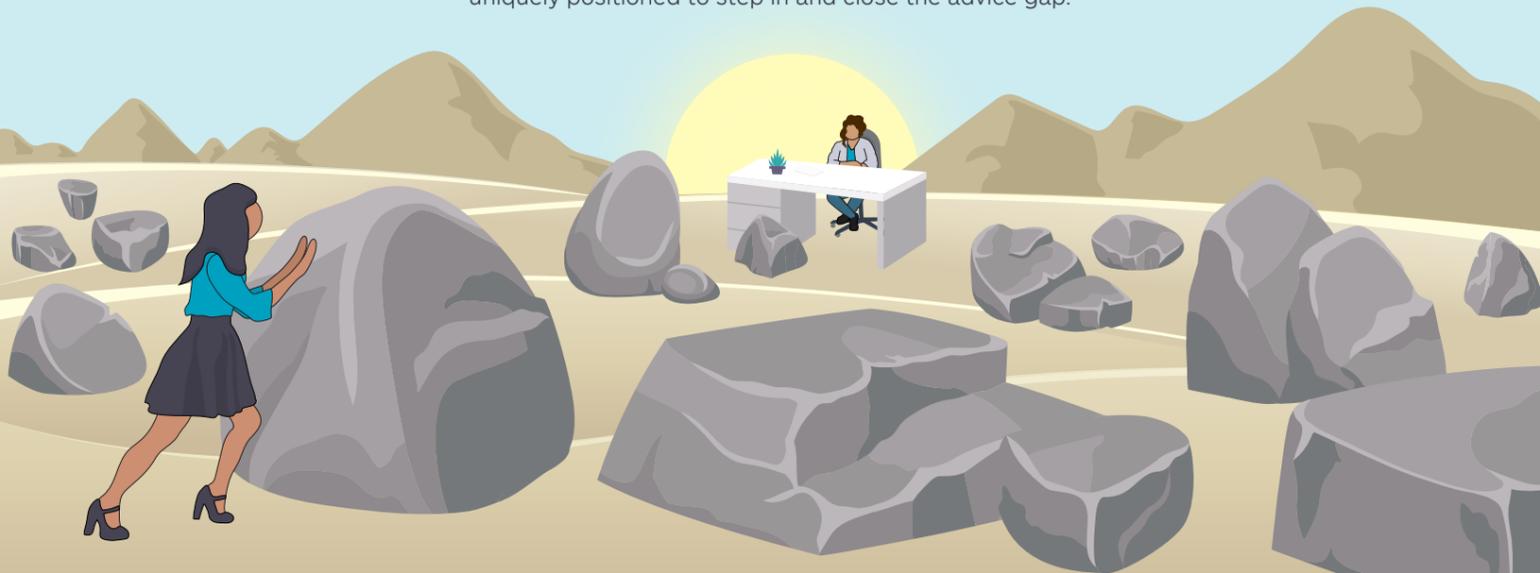


BREAKING BARRIERS

Unblocking employee access to financial advice.

The vast majority of U.S. employees feel that professional, conflict-free financial advice is out of reach. Employers are uniquely positioned to step in and close the advice gap.



STRESS

78% of employees do not have a financial advisor

Employees without a professional financial advisor are more likely to face high financial stress, which can negatively impact job performance.



MISDIRECTION

2 out of 3 employees turn to the internet or family instead

When consulting unqualified or conflicted financial sources, including the internet, family, friends and non-fiduciary advisors, employees are at risk of making poor financial decisions.



BLOCKS

Many employees struggle to access a qualified financial advisor on their own, due to a variety of reasons.



GUIDANCE

84% of employees would value a financial advice benefit from their employer

An overwhelming number of employees believe this benefit has the power to drive several positive outcomes.



Clear the way to improved financial guidance.

Partnering with a trusted financial wellness provider like Edelman Financial Engines, employers can help employees get the financial advice they want, deserve, and need. In turn, employees can start on the path towards happier, financially healthy lives while employers gain a less stressed, more productive workforce.



Edelman Financial Engines conducted an online survey of America's employees April 6-10, 2020, focusing on subjective measures of financial well-being and financial advice across 1,077 employees, including 782 retirement plan participants. Qualified survey participants were full- and part-time employees. Aggregate data is reported at 95% confidence with +/-3% margin of error. Fielding was conducted on the Qualtrics Insight Platform. Demographics are available upon request.

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